

Economic Wellbeing and Financial Capability: Being a critical consumer

Lesson No.	Learning Outcomes The learner will:
Lesson 1	1. Know what is meant by “impulse buying” and “shopping around”.
Lesson 2	2. Know some ways supermarkets seek to maximise sales.
Lesson 3	3. Be able to compare prices from different suppliers.
Lesson 4	4. Know that there are sources of information to assist the consumer.
Lesson 5	5. Know about customer rights in relation to buying in shops.
Lesson 6	6. Know about differences between credit and debit cards.
Lesson 7	7. Know how to identify business costs.