



# **A Level Business**

## **Step up work**





## Business and People

Briefly illustrate and explain 5 motivational theories :

A large, empty rounded rectangular box with a blue border, intended for the first motivational theory.A large, empty rounded rectangular box with a blue border, intended for the second motivational theory.A large, empty rounded rectangular box with a blue border, intended for the third motivational theory.A large, empty rounded rectangular box with a blue border, intended for the fourth motivational theory.A large, empty rounded rectangular box with a blue border, intended for the fifth motivational theory.



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## Marketing

Draw the Boston Matrix explaining each of the 4 areas:

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## Leadership

Choose 3 leadership styles and tweet your research:



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## External Influences

Find 2 newspaper articles and make notes/mind maps on their positive and negative impacts on UK Business:

**Article 1:**



**Article 2:**





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